

## **EXHIBIT A to ORDINANCE 08-12-14**

### **12-1-1: TITLE:**

This title shall be known, cited and referred to as the RIVERWOODS SIGN ORDINANCE and shall constitute title 12 of this code.

### **12-1-2: PURPOSE:**

The regulation of the location, size and placement of signs is necessary to permit essential information to be conveyed to public officials and citizens without confusion or distortion or undue difficulty, to encourage the general attractiveness of the community, and protect property values therein. Accordingly, it is the intent of this title to establish regulations governing the display of signs which will:

- A. Maintain and enhance the Village's appearance by regulating the design, character, location, number, type, quality of materials, size, illumination and maintenance of signs.
- B. Serve the Village's interests in maintaining and enhancing its visual appeal for residents and visitors by preventing the degradation of visual quality which can result from excessive and poorly designed, located or maintained signage.
- C. Generally limit commercial signage to on-site locations in order to protect the aesthetic environment from the visual clutter associated with the unrestricted proliferation of signs, while providing channels of communication to the public.
- D. Establish sign sizes in relationship to the scale of the lot and building on which the sign is to be placed or to which it pertains.
- E. Minimize the possible adverse effects of signs on nearby public and private property, including streets, roads and highways.
- F. Protect the investments in property and lifestyle quality made by persons who choose to live, work or do business in the Village.
- G. Limit the size and number of signs to levels that reasonably allow for the identification of a residential, public or commercial location and the nature of any such commercial business.
- H. Protect and improve pedestrian and vehicular traffic safety by balancing the need for signs that facilitate the safe and smooth flow of traffic (e.g., directional signs and on-site signs) without an excess of signage which

may distract drivers or overload their capacity to quickly receive information.

- I. Reduce hazardous situations, confusion and visual clutter caused by the proliferation, placement, illumination, animation and excessive height, area and bulk of signs which compete for the attention of pedestrian and vehicular traffic.
- J. Respect and protect the right of free speech by sign display, while reasonably regulating the structural, locational and other noncommunicative aspects of signs, generally for the public health, safety, welfare and specifically to serve the public interests in community aesthetics and traffic and pedestrian safety.
- K. Encourage signs that are appropriate to the zoning district in which they are located and consistent with the permitted uses of the subject property.
- L. Avoid unnecessary and time-consuming approval requirements for certain minor or temporary signs that do not require review for compliance with the Village's building and electrical codes while limiting the size and number of such signs so as to minimize visual clutter.
- M. Enable the fair, consistent and efficient enforcement of the sign regulations of the Village.
- N. Regulate signs in a constitutional manner, which is content-neutral as to noncommercial signs and viewpoint-neutral as to commercial signs. All administrative interpretations and discretion is to be exercised in light of this policy and consistent with the purposes and intent stated in this section.

**12-1-3: CONFLICT WITH SPECIAL USE PERMITS OR ANNEXATION AGREEMENTS:**

If any provision or requirement of this title is found to be in conflict with any signage provision or requirement of any special use permit or annexation agreement approved for any property, then the particular terms and provisions of the special use permit or annexation agreement shall govern such property but only to the extent necessary to resolve such conflict.

**12-1-4: SEVERABILITY:**

If any provision of this title is found or held to be unconstitutional or unenforceable under applicable law, such provision shall be ineffective only to the extent of such unenforceability or invalidity, and the remaining provisions of this title shall continue to be binding and in full force and effect.

#### **12-1-5: GENERAL DEFINITION OF SIGN:**

Except as otherwise provided herein, the word “sign” means any identification, display, device, notice, drawing, message, placard, poster, billboard, or other thing which is designated, intended, or used to advertise or inform, including every ground sign, wall sign, roof sign, illuminated sign, pylon or pole sign, marquee, awning, canopy, street clock, announcement, declaration, demonstration, display, illustration, or insignia used to convey information, advertise or promote the interest of any person, business or other entity and which is visible from any public place or is located on private property and exposed to the public. Mailboxes identifying the name and address of an owner or occupant are not deemed signs.

#### **12-1-6: FURTHER DEFINITIONS:**

For the purposes of this chapter, terms already defined in section 9-2-3 of the Riverwoods zoning ordinance shall continue to have the same meanings when used in this chapter, and the following additional definitions shall apply in construing the meanings of the regulations imposed by this title:

**AREA OF SIGN:** Restrictions as to the maximum square footage of the face of a sign refers to the area of the sign within a perimeter, which forms the outside shape, including any part of the display, but excluding the necessary supports or uprights on which the sign may be placed. If the sign consists of more than one section or module, all areas will be totaled, including spaces between each module. In the case of a double sided sign, the gross area shall be the square footage of the largest exposed face of the sign. An irregular-shaped sign area will be computed using the actual sign-face surface. In the case of an open wall sign, the area of the sign is the area of copy.

**AREA OF COPY:** The entire area within a single continuous perimeter composed of squares or rectangles which encloses the extreme limits of the advertising message, announcement or decoration of a sign.

**AWNING:** A retractable, roof-like cover, temporary in nature, which projects from the wall of a building and is intended to provide shade and shelter from the weather. An awning may have an on-premise sign as part of the fabric, which shall be considered either as a projecting or wall sign.

**BANNER:** A sign intended to be hung either with or without a frame, possessing characters, letters, illustrations or ornamentations applied to paper, plastic or fabric of any kind, secured or mounted so as to allow movement of the sign caused by movement of the atmosphere.

**CHANGING SIGN:** A sign such as an electronic or electric-controlled time and temperature sign, message center or reader board, whether electronic, electric or

manual, where copy changes, but in any event more frequently than 6 times per minute.

**CONSTRUCTION SIGN:** A temporary ground sign erected on a lot during the period that a village building permit or site development permit has been applied for or issued, indicating only the names of the owner, general contractor, subcontractors, architect and engineer's name, hours of work, telephone number, and safety information as required by village ordinances.

**DIRECTIONAL SIGN:** Any sign which serves solely to designate location or direction.

**FLAG:** Any fabric containing distinctive patterns or symbols (as in a national or state flag, or as in a flag for the promotion of an on-premise business or other nonresidential use) mounted on a pole.

**GROUND SIGN:** A sign mounted on freestanding pylons, pipes, piers, posts, or other self-supporting structures not attached to a building.

**HEIGHT OF SIGN:** The vertical distance measured from the grade at the adjacent street right of way line nearest to where the sign is located to the highest point of the sign.

**IDENTIFICATION SIGN:** A sign containing only the name and address of the occupant or business establishment.

**ILLUMINATED OR ELECTRICAL SIGN:** Any sign which has characters, letters, figures, or outlines illuminated by electrical lights, luminous tubes, or any other means of internal or external illumination.

**MANSARD ROOF:** An architectural designation of a roof/wall design which exhibits a vertical or nearly vertical face. For the purposes of this title, the vertical or nearly vertical face shall be considered a wall.

**MARQUEE or CANOPY:** A roof-like structure projecting from a wall and erected to provide shelter from the weather or architectural enhancement.

**OFF-PREMISE SIGN:** A sign which advertises goods, products, facilities or services not necessarily on the premises where the sign is located or which directs persons to a premises at a different location under different ownership from where the sign is located.

**ON-PREMISE SIGN:** A sign identifying or advertising a business, person, activity, goods, products or services located on a premises where the sign is installed and maintained.

**OPEN WALL SIGN:** A wall sign that consists of formed or shaped letters, numerals, or trademarks that are attached to a wall and between which the wall is exposed.

**PARAPET WALL:** That portion of a wall which projects above the roofline intersecting it.

**PENNANT:** Any plastic, fabric or other material, whether or not containing a message of any kind, suspended from a rope, wiring or string, usually in a series, designed to move in the wind.

**PERMANENT:** A permanent sign is a sign affixed to a building or structure or to the ground and made of materials such as wood, stone, metal, polycarbonate panels and the like, and is not movable without tools or construction.

**PROJECTING SIGN:** Any sign, normally double-faced, which projects or is suspended at a lateral angle of 15 degrees or more in relation to the façade of a building and may be attached to a structure, building façade, canopy or marquee.

**PUBLIC SIGN:** Any sign for control of traffic and other regulatory purposes, street signs, warning signs, railroad crossing signs and other signs of public service companies indicating danger and aids to service or safety which are erected by, or at the order of, a public officer or employee in the performance of official duties.

**ROOF SIGN:** Any sign erected, constructed and maintained upon or over the roof or top of the wall, wall tower or turret or any building with the principal support on the roof structure.

**TEMPORARY SIGN:** Any sign that can be easily transported or relocated, usually constructed of plastic, paper, cardboard, cloth, or other like material. Examples of temporary ground signs include signs with noncommercial messages such as announcing support for candidates or political referenda, signs with commercial messages calling attention to a special, unique or limited activity, service, product or sale of limited duration, as well as signs showing a property is for sale or lease or that an open house or garage sale will be held.

**WALL SIGN:** Any sign attached or applied flush to the exterior wall of any building or on a canopy or marquee with the face at a lateral angle of less than 15 degrees to the plane of the building wall.

**WINDOW SIGN:** Any sign painted on the interior of a window or constructed of paper, cloth, or other like material and attached to the interior side of a window in order to direct attention of persons outside the building to a sale of merchandise or a change in the status of the business.

## CHAPTER 2 GENERAL SIGN REGULATIONS

### 12-2-1: GENERAL REQUIREMENTS:

- A. Permits Required: Except as provided in this title, no person shall erect, alter or relocate any sign within the village without first obtaining a sign permit from the building department and making payment of the required fee. No permit shall be required for cleaning and other normal maintenance or repair of a sign structure so long as the sign or sign structure is not modified in any way. The repainting or refacing of an existing sign, if performed in a professional manner, shall not constitute a modification as long as the sign area remains unchanged.
  
- B. Application: Application for a permit shall be made to the village upon a form provided by the building department as may be required to assure compliance with all appropriate ordinances and regulations of the village, including, but not by way of limitation:
  - 1. Legible drawings with description clearly showing location of the sign which is the subject of the permit and all other existing signs whose construction and installation require permits, when such signs are on the same premises or zoning lot;
  
  - 2. Drawings showing the dimensions, colors, construction supports, sizes, electrical wiring and components, materials of the sign and method of attachment and character or structural members to which attachment is to be made. The design, quality, materials, and loading shall conform to the requirements of the village. If required by the village, engineering data shall be supplied on plans by a licensed architect or structural engineer.
  
- C. Fees: Application for permits shall be filed with the village, together with a permit fee specified in the Fee Schedule. The schedule of fees for sign permits in the Fee Schedule shall be based upon the size of the sign.
  
- D. Inspection: The person erecting, altering or relocating a sign shall notify the building department upon completion of the work for which permits are required. All ground signs shall be subject to a footing inspection and all signs to a final electrical inspection by the village. Said inspection will verify proper location and compliance with all approved specifications and conditions of the permit.
  
- E. Construction: All signs shall be constructed in accordance with applicable provisions of the village building code. The village shall impose, as a condition for the issuance of a permit for temporary signs, such requirements as to the material, manner of construction and method of

erection of a sign as are reasonably necessary to ensure the safety and convenience of the public.

- F. Maintenance; Enforcement: Every sign in the village, including, but not limited to, those signs for which permits or for which no permits or permit fees are required, shall be maintained in good structural condition at all times. All signs, including those exempted, shall be kept neatly painted, including all metal parts and supports. The village shall inspect and have the authority to order the painting, repair, alteration or removal of signs which are unauthorized or become dilapidated or are abandoned, or which constitute a physical hazard to the public safety.
- G. Obsolete Signs: Any sign that advertises a business, event or product that no longer exists or any sign pylons that no longer support a sign shall be taken down and removed by the owner or agent, within ten (10) days after written notification from the village. Upon failure to comply with such notice within the time specified, the village shall cause the removal of such sign from the property owner, including all legal fees and court costs incurred by the village.
- H. Removal of Unsafe Signs: If any sign is found to be unsafe or insecure, or is a hazard to the public, the village shall give written notice to the owner or operator of the sign. If he fails to remove or alter the sign so as to comply with the standards herein set forth within ten (10) days after such notice, the village may remove the sign (or make alterations necessary to make it safe) at the expense of the property owner, including all legal fees and court costs incurred by the village. The village may cause any sign that is an immediate peril to persons or property to be removed summarily and with notice.

**12-2-2: ADMINISTRATION BY DIRECTOR OF COMMUNITY SERVICES:**

The director of community services (as defined in section 8-2-1 of this code) shall administer the provisions of this title. He shall:

- A. Maintain permanent and current records of sign permit applications and matters related thereto.
- B. Conduct inspections of signs, buildings, structures and uses of land to determine compliance to the terms of this title.
- C. Issue permits when authorized by this title.
- D. Receive and file copies of all applications for appeals, variations and other matters on which the Sign Board of Appeals is required to pass under this title.

- E. Provide such assistance as may be required by the Sign Board of Appeals in the exercise of its duties.

**12-2-3: PERMIT ISSUANCE AND DENIAL:**

The director of community services shall issue a permit for the erection, structural alteration, enlargement or relocation of a sign within the village within ten (10) business days after the permit application is properly made and all appropriate fees have been paid, provided the sign complies with the appropriate ordinances of the village. If the permit is denied by the director of community services, he shall give written notice of the denial to the applicant, together with a brief written statement of the reasons for the denial.

**12-2-4: APPEAL FROM PERMIT DENIAL:**

- A. There is hereby created the Sign Board of Appeals, the membership of which shall consist of those members appointed to the Zoning Board of Appeals. It shall be the duty of such Board to review and interpret the provisions of this title in such manner as to carry out the intent and purpose thereof.
- B. The director of community services shall act as secretary to the Sign Board of Appeals and he shall transmit to the Board all petitions, plans, and other materials constituting the record in the matter of the appeal.
- C. The director of community services shall comply with and enforce the decision of the Sign Board of Appeals.
- D. The failure of the director of community services to either formally grant or deny a permit within fifteen (15) days of the date of an application is filed shall be cause for appeal to the Sign Board of Appeals.
- E. In cases of extraordinary hardship to an appellant, the Board may either grant or deny the appeal or grant the appeal with modification.

**12-2-5: ENFORCEMENT; PENALTY**

- A. Violation of or failure to comply with the provisions of this title shall be and hereby is declared to be unlawful. Any person violating any provision of this title shall be fined not less than seventy five dollars (\$75.00) or more than seven hundred fifty dollars (\$750.00) for each offense. Each day's continued violation shall be deemed a separate offense.
- B. Any sign erected, altered, moved or structurally modified without a permit when required or altered with a permit but in violation of the provisions of



this title shall be removed at the owner's expense or brought into compliance within thirty (30) days of written notification by the director of community services. If the violation is failure to obtain a permit, a permit fee shall be required and the permit fee shall be doubled, in the event that the owner does not remove or bring into compliance, the director of community services may order removal, the expenses of which will be assessed to the property on which the non-complying sign is located. The village shall have the right to maintain an action for injunctive relief to prevent or remove a violation of this title.

#### **12-2-6: PROHIBITED SIGNS:**

The following signs are hereby expressly prohibited for erection, construction, repair, alteration or relocation within the village:

- A. No sign, advertising structure, marquee, canopy or awning shall be erected or maintained in such a manner as to interfere with, obstruct the view of, or be confused with, any authorized traffic sign, signal or device. Accordingly, no sign, advertising structure, marquee, canopy or awning shall make use of the words "stop", "go", "look", "slow", "danger" or any similar word, phrase, symbol or character, if used in a manner that could be mistaken for or confused with, any authorized traffic sign, signal or device.
- B. No sign, advertising structure, marquee, canopy or awning shall be erected or maintained in such a manner as to obstruct free and clear vision, or as to distract the attention of the driver of any vehicle by reason of positions, shapes or colors thereof.
- C. No fluttering or wind actuated sign, bunting, banners, streamers, or pennants shall be erected or maintained except as permitted in subsection 12-4-3E of this title.
- D. No sign shall block any required exit, fire escape, door opening or window, nor obstruct any opening required for ventilation.
- E. No sign or any part thereof, except a public sign, shall be in the public right of way, except pursuant to a permit authorized by the village board of trustees.
- F. No sign shall be painted or pasted or similarly applied directly on the surface of any exterior building walls, roofs or fences.
- G. Illuminated signs shall be shaded so as not to shine or reflect light on adjacent properties or violate any provisions of the Riverwoods Residential Outdoor Lighting Ordinance.

- H. No flashing signs, animated signs, signs with moving, scintillating, blinking or traveling lights of over fifteen (15) watts per lamp, or signs creating the illusion of movement shall be permitted in any zoning district, whether located within or without a building, if plainly visible from the outside. A changing sign whereon the current time and/or temperature are indicated by intermittent lighting shall not be deemed to be a prohibited sign.
- I. Roof signs are prohibited.
- J. It shall be unlawful for any person to display on any sign or other advertising structure, any matter in writing or in picture which, considered as a whole, predominately appeals to prurient interest and goes substantially beyond customary limits of candor in description or representation of such matters, and advertising matter which is untruthful.
- K. Portable or wheeled signs are prohibited, except in the automobile service stations zoning district.
- L. Any motor vehicle parked on a street right-of-way or on private property so as to be seen from a street right-of-way or on public property, which has attached thereto or located thereon any sign or advertising device for the basic purpose of providing advertisement of products or directing people to a business activity located on the same or nearby property or any other premises
- M. Off-premise signs are prohibited, except for pre-existing uses that have been authorized by the terms of an annexation agreement or when specifically authorized by this title.

**12-2-7: SIGNS NOT REQUIRING A PERMIT:**

The following signs are exempted from the permit requirements of this title:

- A. Signs allowed without permit pursuant to chapters 3 and 4 of this title.
- B. Noncommercial messages may be contained in any previously authorized sign, subject to the same standards and total maximum allowances per site or building of each sign type specified in this title. No permit is required for a permanent noncommercial sign which replaces a permanent commercial sign provided that the permanent commercial sign has previously been approved. For purposes of this title, all noncommercial speech messages are deemed to be “on-premises”, regardless of location.
- C. Village or other governmental signs, including street signs installed by the village.

- D. Memorial signs and tablets displayed on private property, but not visible to the public.
- E. Government flags and insignia and signs erected by a governmental body, or under the direction of such a body, and bearing no commercial advertising, such as traffic signals, railroad crossing signs, safety signs, and signs identifying public schools, churches, parks, libraries and playgrounds.
- F. Government flags flown by any person on their premises.
- G. Legal notices.
- H. Holiday decorations which are clearly incidental and customary and commonly associated with any national, local or religious holiday; provided that such signs are not erected or maintained more than thirty (30) days prior to the date of the holiday and shall be removed within ten (10) days after the termination thereof.

### **CHAPTER 3 SIGNS PERMITTED IN RESIDENTIAL DISTRICTS**

#### **12-3-1: GENERAL REQUIREMENTS:**

The only signs allowed in residential districts are signs that are not prohibited under this title, that are exempted from permit requirements under subsection 12-2-7, that are allowed by subsection 12-3-2, and the following signs, which shall be allowed on each property in a residential district without a sign permit:

- A. One (1) stationary nameplate or open wall sign, not exceeding four (4) square feet in area, affixed to the principal dwelling on the property.
- B. One (1) permanent ground sign. Such sign shall not exceed six (6) square feet in area or four (4) feet in height and shall not be located in any front yards, rear yards or side yards.
- C. Temporary ground signs. Each sign permitted by this subsection shall be stationary, unilluminated, and non-luminescent, shall not exceed six (6) square feet in area or four (4) feet in height, and the area of such signs in the aggregate shall not exceed twenty-four (24) square feet.
- D. So long as the property is being offered for sale or lease, one (1) temporary ground sign shall be allowed, except that two (2) such signs shall be allowed on a corner lot, one facing each street. Each sign

permitted by this subsection shall be stationary, unilluminated, and non-luminescent, shall not exceed six (6) square feet in area or six (6) feet in height, shall be located no closer than eight feet (8') to the nearest street and shall be installed entirely within the property to which the sign applies, as near as possible to a line beginning at the center point of the front lot line and extending perpendicular to such front lot line.

- E. If the owner is hosting an open house or conducting a garage sale, then temporary ground sign(s) shall be allowed to indicate that a real estate open house or garage sale is being conducted. Each sign permitted by this subsection shall be stationary, unilluminated, and non-luminescent, shall not exceed six (6) square feet in area or six (6) feet in height, and shall be located no closer than eight feet (8') to the nearest street and shall be installed entirely within the property to which the sign applies, as near as possible to a line beginning at the center point of the front lot line and extending perpendicular to such front lot line. Such signs are only permitted on Saturdays and Wednesdays in the case of open house signs, and Saturdays and Sundays, in the case of garage sale signs. All of such signs shall be removed by six o'clock (6:00) P.M. on each day when otherwise permitted. Not more than one (1) temporary directional sign shall be permitted per property, except that two (2) such signs may be installed on a corner lot, one facing each street.
- F. Whenever a sign is allowed under subsections 12-3-1D and E above, one (1) temporary, off-premise ground sign, meeting the size and height requirements under subsections 12-3-1D and E, may be installed on another property (with permission of the owner of such property) to indicate the location of the property that is actually being offered for sale or lease when such property being offered for sale or lease is not accessible except over private streets that are substandard in width. The off-premise ground sign allowed by this subsection must be installed next to any adjacent street, but set back behind the ditch line of such street or at a minimum distance from the street as may be specified by the director of community services to ensure traffic safety. No owner may authorize more than two (2) temporary off-premise ground signs under this section 12-3-1F to be installed at the same time on such owner's property.
- G. So long as construction on the property is to be or has been authorized by building or site development permit, construction signs shall be permitted. Such signs shall in the aggregate not exceed sixteen (16) square feet in area or eight (8) feet in height, shall be installed entirely within the property to which the sign applies and shall comply with village ordinances relating to safe construction site management. No such sign shall be erected more than ten (10) days before the permit is issued. Such sign shall be removed within one week after completion of the construction as determined by the director of community services.

**12-3-2: EXCEPTIONS FOR CERTAIN SPECIAL USES AND LEGAL, NONCONFORMING USES:**

Certain properties in the village have been granted special uses or have the right to continue legal, nonconforming uses, and since such uses were authorized prior to the adoption of this title, different regulations are appropriate in these cases. With respect to any property in the R-1 42,000 square foot residential district for which: a) a special use has been granted prior to the date of adoption of this title, or b) a legal, nonconforming use has been established prior to the adoption of this title, ground signs and directional signs shall be permitted while such special uses or legal nonconforming uses remain in effect, subject to the following limitations:

- A. No more than one ground sign shall be permitted on a zoning lot.
- B. No ground sign shall have a total height greater than fifteen feet (15') above the mean grade level of the property on property having frontage on Deerfield Road, nor higher than four feet (4') above the mean grade level of the property on property having frontage solely on Saunders Road.
- C. The area of a ground sign shall not exceed one hundred (100) square feet for property having frontage on Deerfield Road, nor twenty two feet (22') for property having frontage solely on Saunders Road.
- D. All parts of the ground sign, including its supports, shall be entirely within the property line of the premises upon which it is located. Ground signs in areas of vehicular or pedestrian traffic shall be set at a height to allow safe passage.
- E. Directional signs shall be subject to the requirements of subsection 12-4-3D of this title, except that when the permitted area of ground signs on such property does not exceed the maximum area, as specified in this section, then one directional sign identifying each entrance and exit may measure up to eight feet (8') in area, but in no event shall the total area of directional signs and ground signs exceed the maximum area permitted for the ground sign alone, as specified in this section.

**CHAPTER 4  
ON-PREMISE SIGNS**

**12-4-1: GENERAL PROVISIONS:**

- A. The regulations imposed in this chapter are applicable to the B-1 neighborhood business district, the automobile service stations district, the office and research development one district and the office and research

compatible district. Signs exempted from permit requirements under subsection 12-2-7 are allowed in these districts. Notwithstanding the foregoing, the standards imposed by the terms of any special use permit or annexation agreement for property in these districts shall control.

- B. No Permanent Window Signs: Signs painted, posted or displayed by any other means in a window are not permitted, except for signs indicating the identity and address of the occupants, open/close window signs not exceeding two square feet and temporary signs approved in accordance with subsection 12-4-3B. Included within this prohibition are all advertising placards, banners, pennants, names, insignias, trademarks or other descriptive or advertising material which would be affixed to and maintained upon the glass panes and supports of windows or glass doors.

#### **12-4-2: PERMANENT ON-PREMISE SIGNS:**

Provided a permit is issued, permanent on-premise signs may be erected and maintained in accordance with the following provisions:

- A. Marquee and Canopy Signs: Signs located on a marquee or canopy shall be affixed to the surface thereof, and shall not extend vertically or horizontally beyond the limits of said marquee or canopy. Marquees or canopies shall have headroom of not less than eight feet (8').
- B. Awning Signs: Signs located on awnings shall be affixed to the surface thereof, and shall indicate only the name, address and telephone number of the establishment on the premises. No sign shall exceed eight (8) square feet in area. Further, no such sign shall extend vertically or horizontally beyond the limit of said awning. Awnings shall have headroom of not less than eight feet (8').
- C. Wall And Fascia Signs: No more than one wall sign on each wall fronting on a public street, public right of way or easement, except for identification signs, not to exceed four (4) square feet; and except that multiple tenant buildings shall be permitted to have one wall sign on the ground floor for each business or professional use in the building. The maximum area in square feet shall not exceed one (1) square foot for each lineal foot of the building facing the front yard to a total maximum area of one hundred (100) square feet. No wall sign shall project beyond the top and edges of the wall to which it is affixed.

Wall signs shall not exceed ten feet (10') in vertical dimension and shall be subject to the village's approval for location and arrangement. No wall sign shall extend in height above the top of an exterior wall, except, in the case of a mansard, mansard type roof or parapet wall, the height of the sign attached to such mansard/parapet shall not extend above the top of such

mansard/parapet, nor shall it extend more than three feet (3') in height above the roofline immediately behind the mansard/parapet at the point to which the sign is to be attached. The maximum area of any wall sign shall not exceed thirty two (32) square feet.

Buildings with multiple street frontage shall be permitted to have one wall sign on the secondary street frontage, provided this sign shall not exceed one-half (1/2) the sign area permitted on the principal frontage, and shall not exceed one (1) square foot for each lineal foot of the side of building to which said secondary sign is affixed.

- D. Ground Signs: No more than one ground sign shall be permitted on a zoning lot. No ground sign shall have a total height greater than fifteen feet (15') above the mean grade level of the property. The area of a ground sign shall not exceed sixty four (64) square feet. All parts of the ground sign, including its supports, shall be entirely within the property line of the premises upon which it is located. Ground signs in areas of vehicular or pedestrian traffic shall be set at a height to allow safe passage. All ground signs used for any purpose shall be set back fifteen feet (15') from any lot line.

A billboard shall be considered a specialized case of an off-premise ground sign. No billboards shall be permitted anywhere in the village, except that any billboard existing on April 7, 1998 which is located in a business district on vacant property containing at least five (5) acres shall be a permitted ground sign for purposes of this section, and such billboard shall be permitted notwithstanding that the area of such billboard may measure up to three hundred fifty (350) square feet (but not more than 350 square feet) and the height of the billboard may measure up to thirty feet (30') (but not more than 30 feet) above the mean grade level of the property. If the property on which a billboard is located is subsequently subdivided, the remaining property on which the billboard is located must nevertheless remain a vacant lot containing at least five (5) acres. At any time the minimum five (5) acre lot area is not maintained as a vacant lot, the billboard shall immediately be prohibited under this title and shall be removed at once, failing which the village shall have the right to remove the sign, at the expense of the property owner, including all legal fees and court costs incurred by the village.

- E. Projection: Projecting signs suspended from any building may project four feet (4') from the face of the building but shall not project into the public way or building setback area; and the bottom of such signs shall not be less than ten feet (10') above the finished grade of the sidewalk.
- F. Directional or instructional ground signs which are located entirely on the property to which they pertain and do not exceed three (3) square feet in

area shall be permitted if the director of community services determines that they are useful for traffic safety. Examples include signs identifying parking lot entrances and exits, restrooms, public telephones, and those of similar nature, but such signs are subject to the following requirements:

1. Two (2) such signs designating parking area entrances or exits are permitted for each such entrance or exit.
2. One such sign is permitted to designate the condition of use or identity of any parking area, stall or space.
3. No such sign shall be higher than four feet (4') above the established average grading of the parking area.
4. No such sign shall project beyond the property line.

G. Signs Accessory To Automobile Service Stations: Automobile service stations are hereby declared to be an activity which requires certain additional regulations regarding signs.

1. Matter appearing on gasoline pumps regulating safety and use shall not require sign permits for the purposes of this title.
2. In addition to all other permitted signs, there may be one sign, not larger than six (6) square feet above each pump area stating whether the area is a "self-service" or a "full service" area and the current price per gallon of the gasoline sold at the station. No element of the cost to the customer of the gasoline shall be omitted from the statement of the price per gallon.

#### **12-4-3: TEMPORARY ON-PREMISE SIGNS:**

Provided a permit is issued, temporary on-premise signs may be erected and maintained in accordance with the following provisions:

- A. During Listing For Sale. So long as the property is being offered for sale or lease, one (1) temporary, on-premise ground sign, which shall be a stationary, non-luminescent sign, shall be permitted on each frontage of a zoning lot, not to exceed sixteen (16) square feet for property of one acre or less. Signs located on a zoning lot in excess of one acre may have a maximum size of thirty two (32) square feet per face.
- B. During Promotional Events or Sales. If a special promotional sale or event is occurring, temporary window sign(s) may be authorized. The total area of such window sign(s) shall not exceed twenty four (24) square feet and, in any event, shall not occupy more than thirty three and one-third percent (33 1/3%) of the gross window area. No window sign shall be erected or



maintained except pursuant to a permit issued by the village. A window sign permit shall not be authorized for any owner, occupant, tenant or user for more than sixty (60) days in any calendar year.

- C. During Construction: So long as construction on the property is to be or has been authorized by building or site development permit, a construction sign shall be permitted. Such sign shall not exceed thirty-two (32) square feet in area nor shall any sign exceed eight (8) feet in height. Such signs shall be installed entirely within the property to which the sign applies and shall comply with village ordinances relating to safe construction site management. On multi-frontage lots, two (2) such signs, each one facing a different street shall be permitted. No such sign shall be erected more than ten (10) days before the permit is issued. Such signs shall be removed within one week after completion of the construction as determined by the director of community services.
- D. Permitted Buntings, Banners, Pennants And Flags: Incidental and accessory to temporary event signs, buntings, banners, pennants and flags may be erected and maintained pursuant to a permit issued by the village and subject to the following provisions:
  - 1. They shall be permitted in non-residential districts only in accordance with the same provisions regulating the height and location of permitted signs in the applicable zoning district.
  - 2. They may be displayed for not more than sixty (60) days in any calendar year.
  - 3. They shall not be erected or maintained in such a location or manner as may endanger the public safety or interfere with or obstruct pedestrian or vehicular travel or create a traffic safety problem.