

# Transportation Management Association (TMA) of Lake Cook



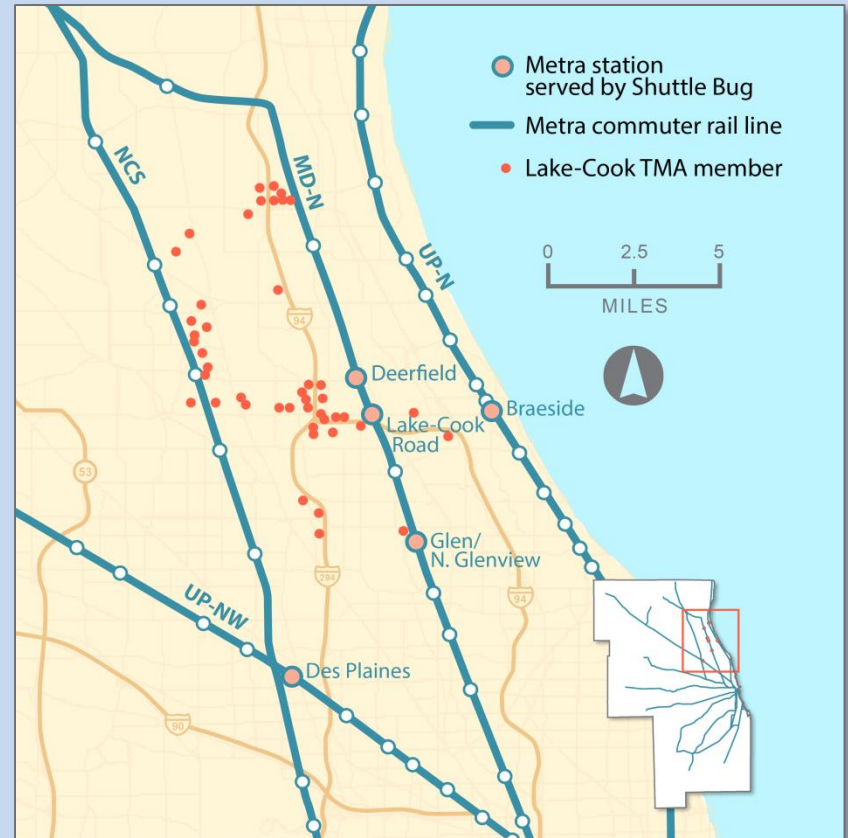
*Working Group to Identify Lake County Paratransit Lead Agency  
October 22, 2019*

# About TMAs

- Transportation Management Association
- ~140 exist in the United States
- About 1/3 are on the West Coast
- Facilitate public/private partnerships to improve mobility and air quality
- Mix of voluntary and mandatory organizations

# TMA of Lake-Cook

- TMA of Lake-Cook was founded in 1989
- Mission to “improve employees’ commute to work” in Cook & Lake Counties
- Represents over 40 members, 42,000 employees
- TMA of Lake-Cook is one of 2 Chicago area TMAs
- 501(c)(4) organization



# TMA Membership



# TMA Structure

- **Membership**
  - Mixture of corporations, developers, building management firms, and government agencies and municipalities
  - For private sector, annual dues based on number of employees
  - For public sector, annual dues based on flat rate
- **Board**

President, Vice President and Treasurer
- **Staff**

# Shuttle Bug Program - Last Mile

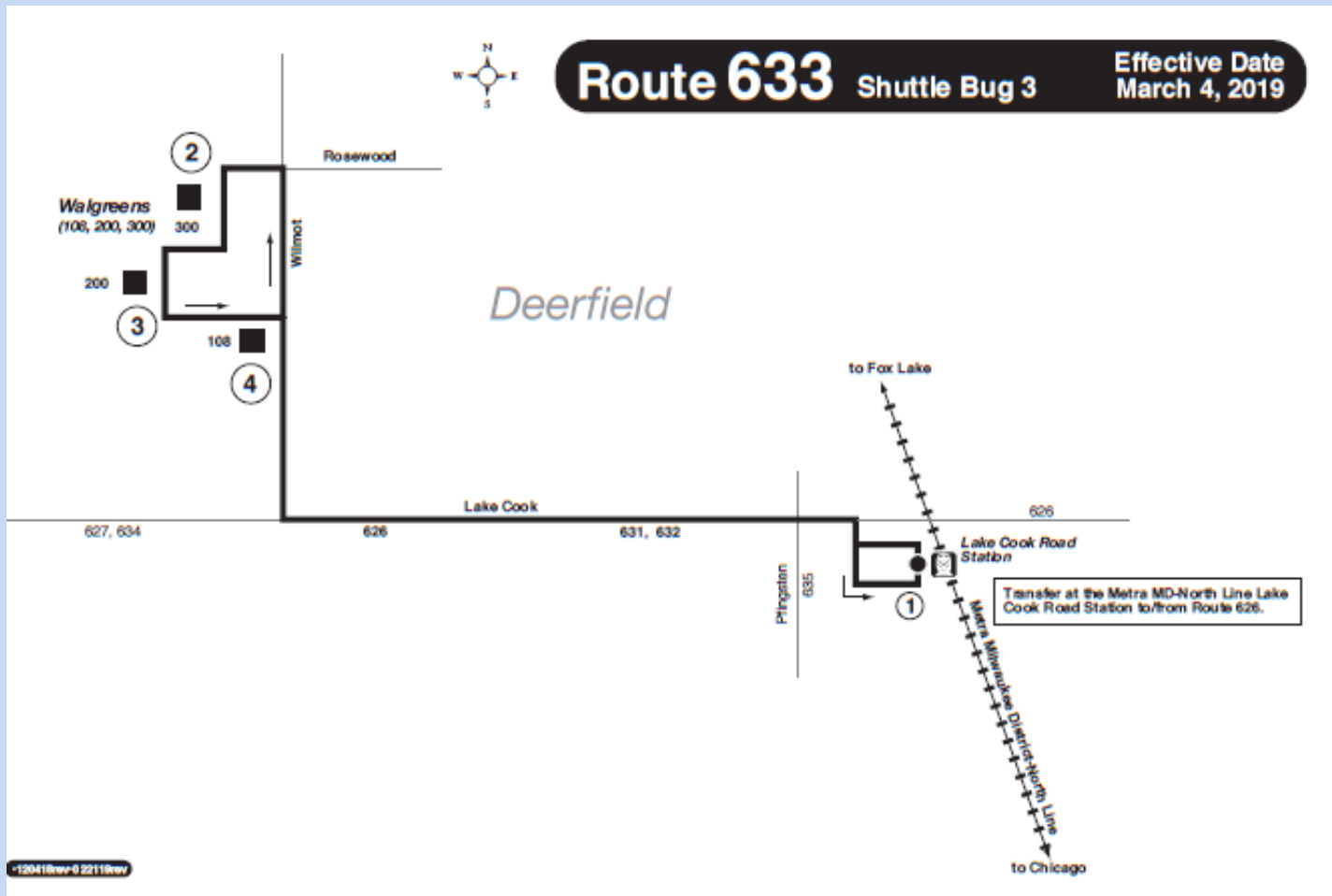


# Shuttle Bug Program

- 12 Pace shuttle routes connect 1 CTA & 5 Metra stations with 4 suburban employment centers
- Last-mile service & reverse commute
- 1,000 daily passenger trips
- Public-private partnership between Pace/Metra and participating firms since 1996
- Subset of our general membership (12 participants)



# Shuttle Bug Program





# Shuttle Bug Program



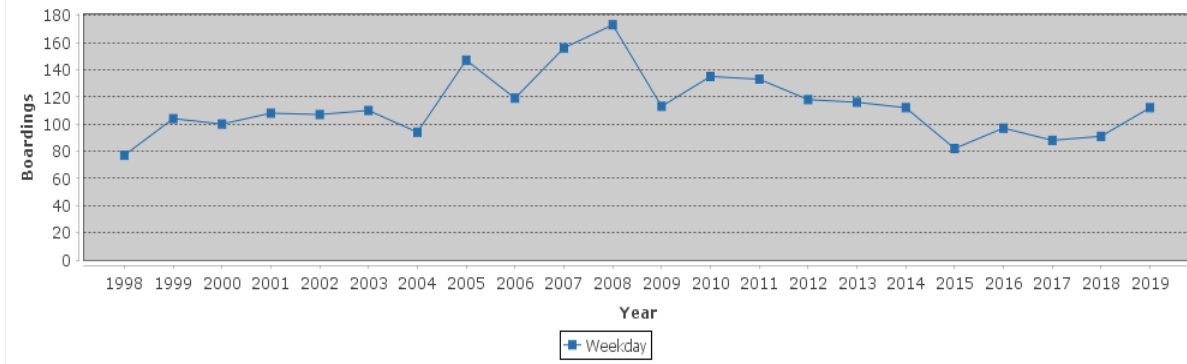
- [Ridership Statistics](#)
- [Routes, Stations and Lines](#)
- [Planning Projects](#)
- [Maps and GTFS Data](#)
- [Capital Projects](#)
- [Vehicles and Rolling Stock](#)
- [Sales Tax and Financial Reports](#)
- [Political Jurisdictions](#)
- [CTPP Data and Demographics](#)



## Route 633 Lake Cook Road Shuttle Bug #3 Average Ridership Trend for March

Route:  Month:   [Complete Ridership Tables](#)

Route 633 Lake Cook Road Shuttle Bug #3 Ridership Trend For March



# Shuttle Bug Cost Sharing

- **Pace/Metra**
  - Cover 25% of the costs each for most routes
  - Exception – Route 620 (from Yellow Line)
- **TMA Members**
  - Remaining 50% of each route covered by participating companies
  - Based on combination of ridership and number of employees

# Shuttle Bug Cost Sharing

- **Shuttle Participants are billed annually**
  - TMA receives cost estimates for each route from Pace each fall
  - Use ridership and employee count data to determine cost share for each route
  - Many companies participate in more than one route
- **Shuttle Riders**
  - Riders sign up through their participating employer
  - Receive special Ventra card for use only on Shuttle Bugs
  - Other riders pay full fare

# Shuttle Bug History

- **1994:** Last-mile shuttle service planning initiated to provide connections from major employers in Lake-Cook Corridor to planned Lake-Cook Road Metra Rail Station in Deerfield
- **January 1996:** Lake-Cook Road Metra Station opens
- **March 1996:** Shuttle Bug Program begins with 6 vans
  - \$400,000 in CMAQ funding provides first 2 years of service plus \$250,000 in sidewalk improvements within a ½ mile of station
- **October 1997 – March 1998:** Service transitioned from vans to 26-passenger buses operated by Pace due to routine overcrowding caused by strong ridership demand

# Other TMA Programs & Services

- Construction Meeting & Map
- Annual Meeting & Fall Meeting
- On-site Commuter Promotions
- Advocacy for commuter issues
- Promote TMA activities at various events



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