

WHAT IS WAYFINDING?

CORBIN DESIGN DEFINES WAYFINDING AS:

*direction for people
in motion*



THE WAYFINDING SYSTEM WILL:

Identify & orient users to the network of paths & trails

Connect towns, destinations, & other transportation options

Be **flexible & inexpensive** to maintain

Encourage exploring



The system should be *apparent* when users need it, & *transparent* when they don't.

CHICAGO NORTH SHORE
AND