

Workforce and Transportation

Workforce Development and Schneider Collaboration

Lake County's Workforce Development Department was contacted by Schneider, a national transportation and logistics provider, to collaborate in conducting a hiring event. Representatives of Workforce Development met with Schneider to outline the hiring event and the CDL Driver Seminar.

A Hiring Event vs. Job Fair

Job Fair

- An event where employers, recruiters, and schools give information to job seekers
- The event is larger scaled
- Job seekers are not always vetted and are interested in a variety of occupations and industries
- Various industries are represented

Hiring Event

- An event typically held for one employer or one industry that have targeted positions to fill
- The event is smaller scaled
- The job seekers are vetted and targeted based on their interest for the employer, occupation, or industry

Pre-Events

The next step in the Schneider collaboration, the team of Employment and Career Specialists from Workforce Development organized and held 3 information sessions for customers to learn about the upcoming Schneider hiring event and the potential career opportunities associated with the event. Individuals who attended any of these pre-events and expressed interest in pre-registering for the main hiring event were also given the opportunity to kick-start the training enrollment process as part of their pre-registration.



Main Event

Once the information sessions and pre-registration process had been conducted, the team of representatives from both Workforce Development and Schneider executed the primary goal of this collaborative project by conducting a targeted hiring event tailored to the transportation and logistics industry on January 24th at the Job Center of Lake County in Waukegan. In addition to pre-registered individuals, walk-in clients were also welcome to attend and participate in the event. At the hiring event, customers were not only able to engage with Schneider regarding immediate hiring needs, but were also able to interact with CDL occupational training providers to discuss possible training services available through Workforce Development program funding.



Promoting Positive Change in the Workforce

Outcomes

There were several outcomes from the collaboration between Workforce Development and Schneider. Through this partnership, participants of the events were educated on the Transportation and Warehousing industry. Participants were introduced to various CDL training providers and were also educated on the funding options for their training. The CDL Driver Seminar resulted in various participants moving forward with CDL training, including 6 customers who went to CDL training and have since been hired by Schneider.

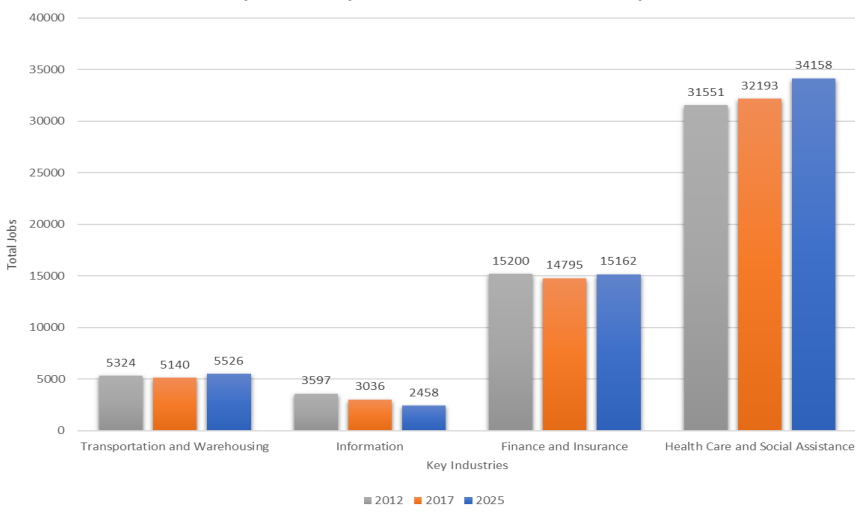
Customer's Story

Robert C. attended the Workforce Development and Schneider CDL Driver Seminar in January 2016 to learn about the transportation industry. Robert's work history includes warehouse and forklift jobs, with no college or training credentials. The Seminar led to a training at 160 Driving Academy, that he completed in April and landed a job quickly. His job search strategy was, identifying resources that teach coping and motivation strategies and to stay in tune with the network of people supporting your journey. Robert has increased his overall wage earnings by 50%. He emphasized, "push yourself to stay with the course" of your employment and personal development goals.



Training Lake County's Workforce

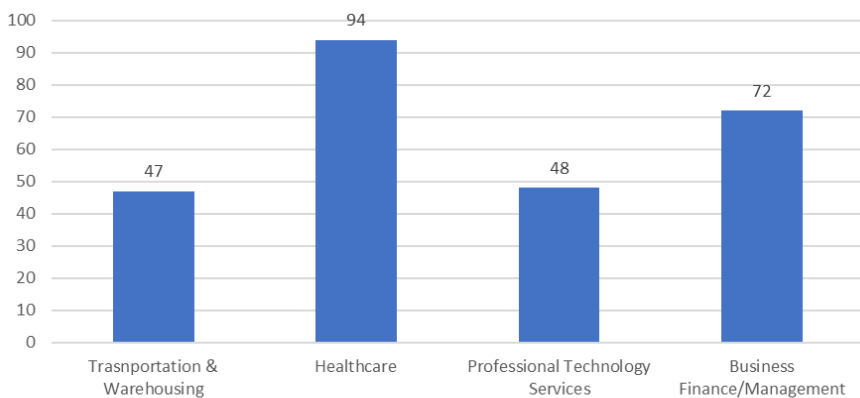
Key Industry Trends for Lake County



Training Programs

The Lake County Workforce Development Department and the WIOA program train customers for in-demand occupations to ensure employment with suitable wages. Workforce Development helps cover the cost of tuition in the key industries of Healthcare, Transportation & Warehousing, Professional/Technology Services, and Business Finance/Management. Currently 151 customers are enrolled in a WIOA funded program. Workforce Development and the Trade Adjustment Assistance (TAA) program provide job training to workers who have been adversely impacted by foreign trade. Currently 78 customers are enrolled in a TAARA funded program.

WIOA Participants that Successfully Completed Training by Industry PY 16-PY 17



Top 4 Training Industries for WIOA

- Healthcare
- Transportation & Warehousing
- Professional/Technology Services
- Business Finance/Management

