

# Lake County, IL

## Paratransit Market Study

### *Goals*

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### *Objectives*

**Goal:** Develop a sustainable implementation plan to improve mobility for the target population

**Objective 1:** Identify the factors impacting current and unmet needs that limit mobility for the target population including:

- Unserved or underserved geographic areas of Lake County
- Unserved or underserved passenger constituencies
- Days or hours of identified need which are presently unserved or underserved
- Trip purposes or key destinations which are priorities for the target population which are currently unmet or underserved
- Significant expense and limited funding for public transportation

**Objective 2:** Assess alternative solutions to address the identified needs including the following areas:

- Facilitate awareness of all relevant mobility options and their value to meeting the target population mobility needs
- Enhance coordination among the existing mobility services to expand service availability
- Introduce new mobility options to address service gaps
- Identify funding and an organizational structure to sustain the desired mobility program
- Ensure program flexibility to be able to respond to emerging needs and changes in technology